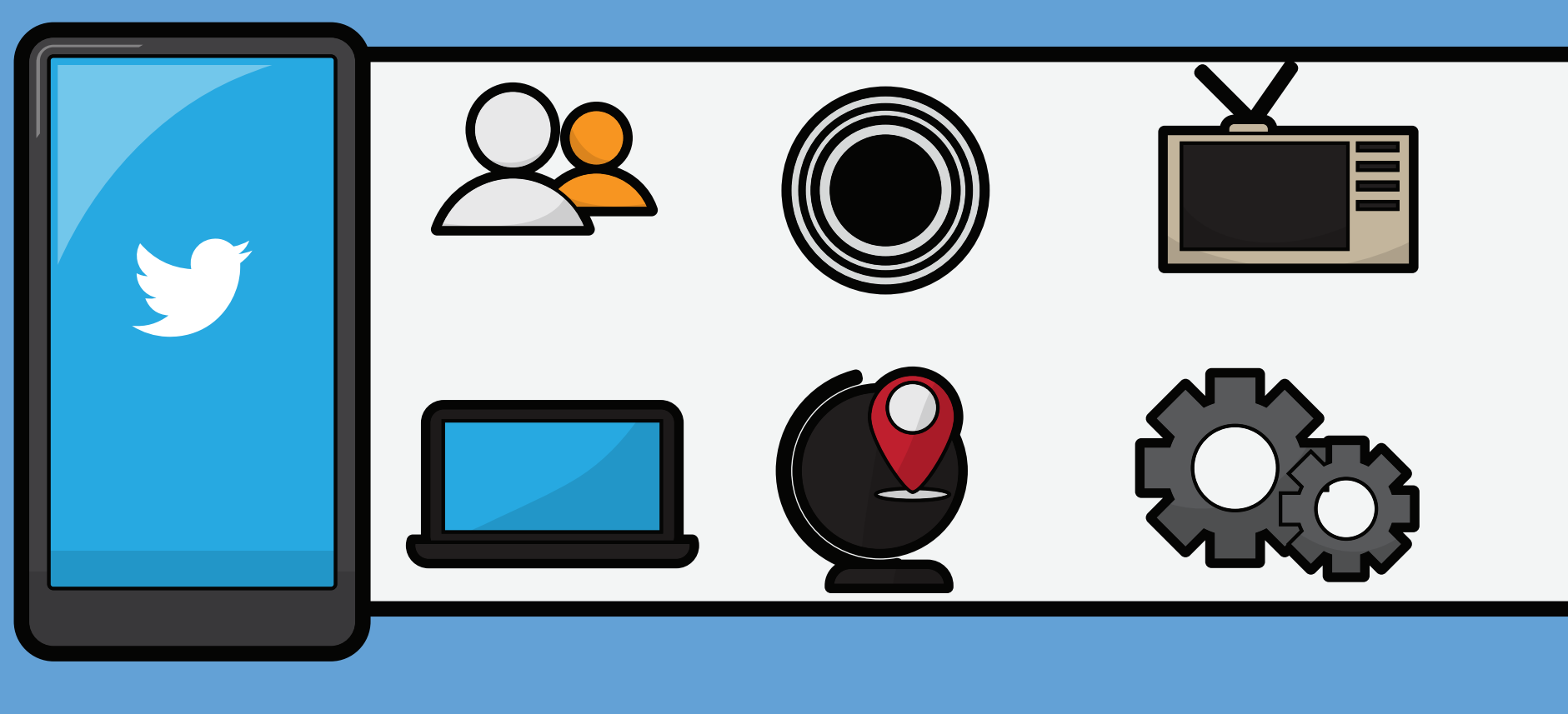




10 Twitter Marketing Tips

Your profile pic should be a smiling headshot, 400 x 400 pixels



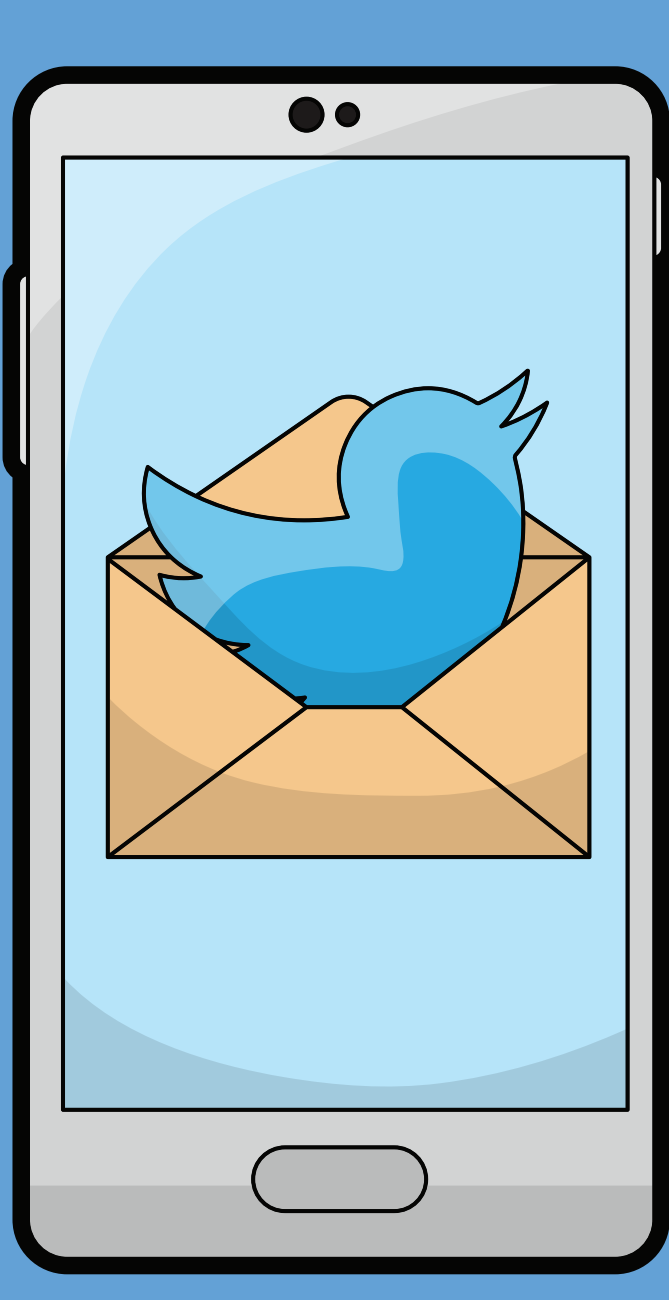
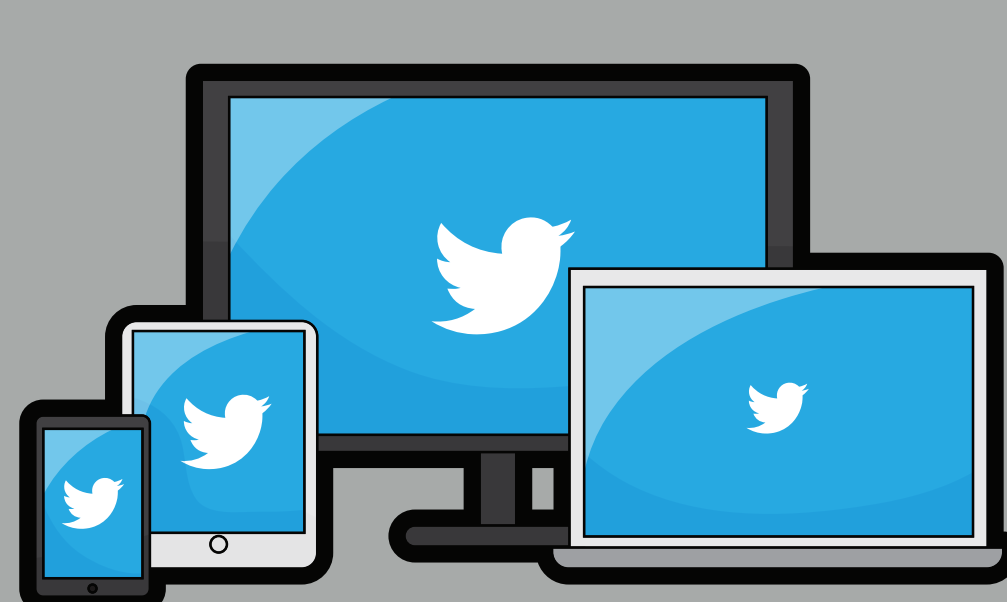
You have just 160 characters to create your bio. Be short and to the point

Make your cover photo 1,500 x 500 pixels. Leave a little space at the top and bottom of your header



Social media blog Buffer reports that 2 to 4 AM in the morning is the best time to tweet, on average, for clicks

Content with images or video creates 18% more clicks, 89% more favorites, and 150% more retweets



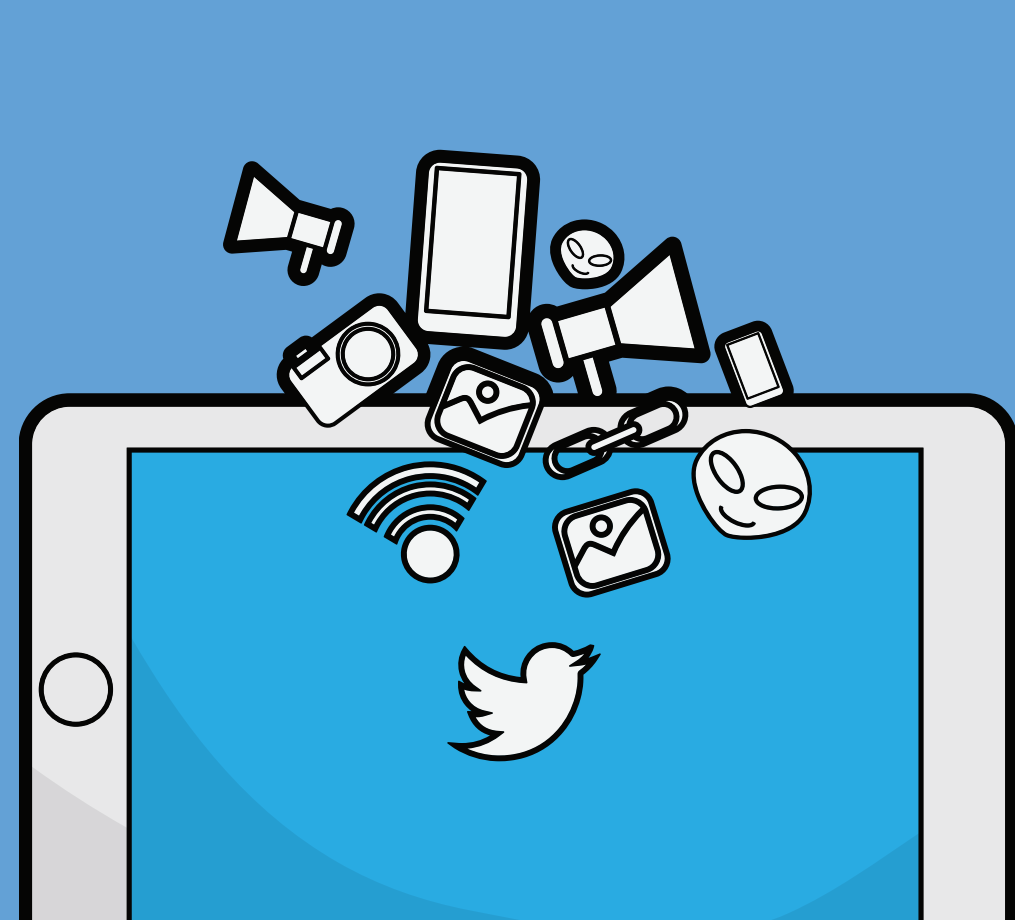
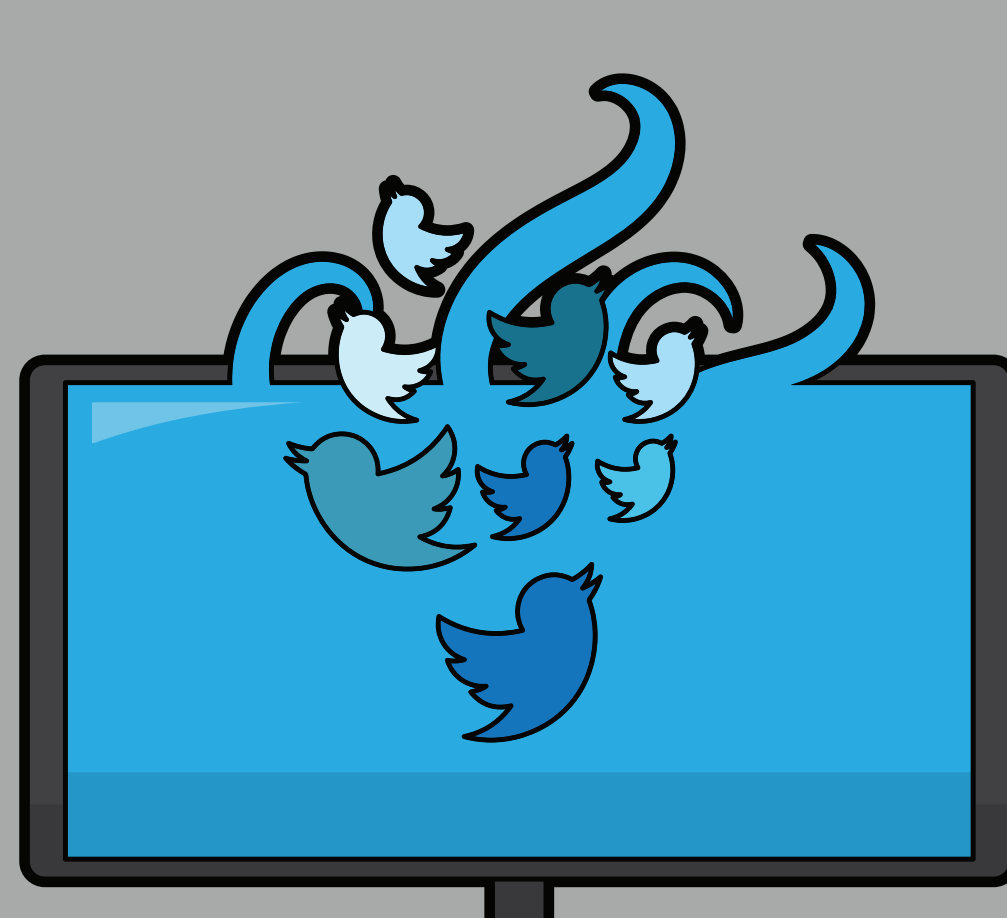
Adding the # to the beginning of keywords and phrases you want to be found for creates hashtags that get your targeted prospects viewing your content

You usually shouldn't use more than 2, and at maximum 3, hashtags in any tweet



Regularly hosting Twitter Chats make you an authority in your field

Twitter Lists allow you to segment your prospects, previous clients, and industry leaders



Twitter Polls are a powerfully simple way to find out exactly what your prospects want from you and your business